

# PROCESS MAP

VS.

# PROCESS MODEL

## What's the Difference?

### Frequently Confused

#### Sequence Flow



#### A Process Map

is a one-dimensional picture or drawing of a linear sequence flow of activities in a business process, disconnected from other factors of the business.

#### Relationships



#### A Process Model

is a rich, detailed representation of how a process works within the context of the overall business environment, and includes operating information like time and cost.

### Process Mapping

### Process Modeling



#### STATIC

*disconnected from change*

#### DYNAMIC

*adapts and reflects change*



#### REINFORCES SILOS

*multiple maps for different perspectives*

#### TEAM EMPOWERMENT

*represents different stakeholder perspectives*



#### SUPERFICIAL

*no underlying reportable data*

#### MEASUREABLE

*contains operational data & relationship to goals*



#### MULTIPLE VARIATIONS

*expensive duplicated work*

#### SINGLE SOURCE OF TRUTH

*centralized communication*



#### DEAD END

*limited, fragmented scope*

#### CONTINUOUS IMPROVEMENT

*supports process lifecycle*



#### DO-OVER

*quickly outdated with limited shelf life*

#### MAXIMIZED ROI

*long-term reusable asset*

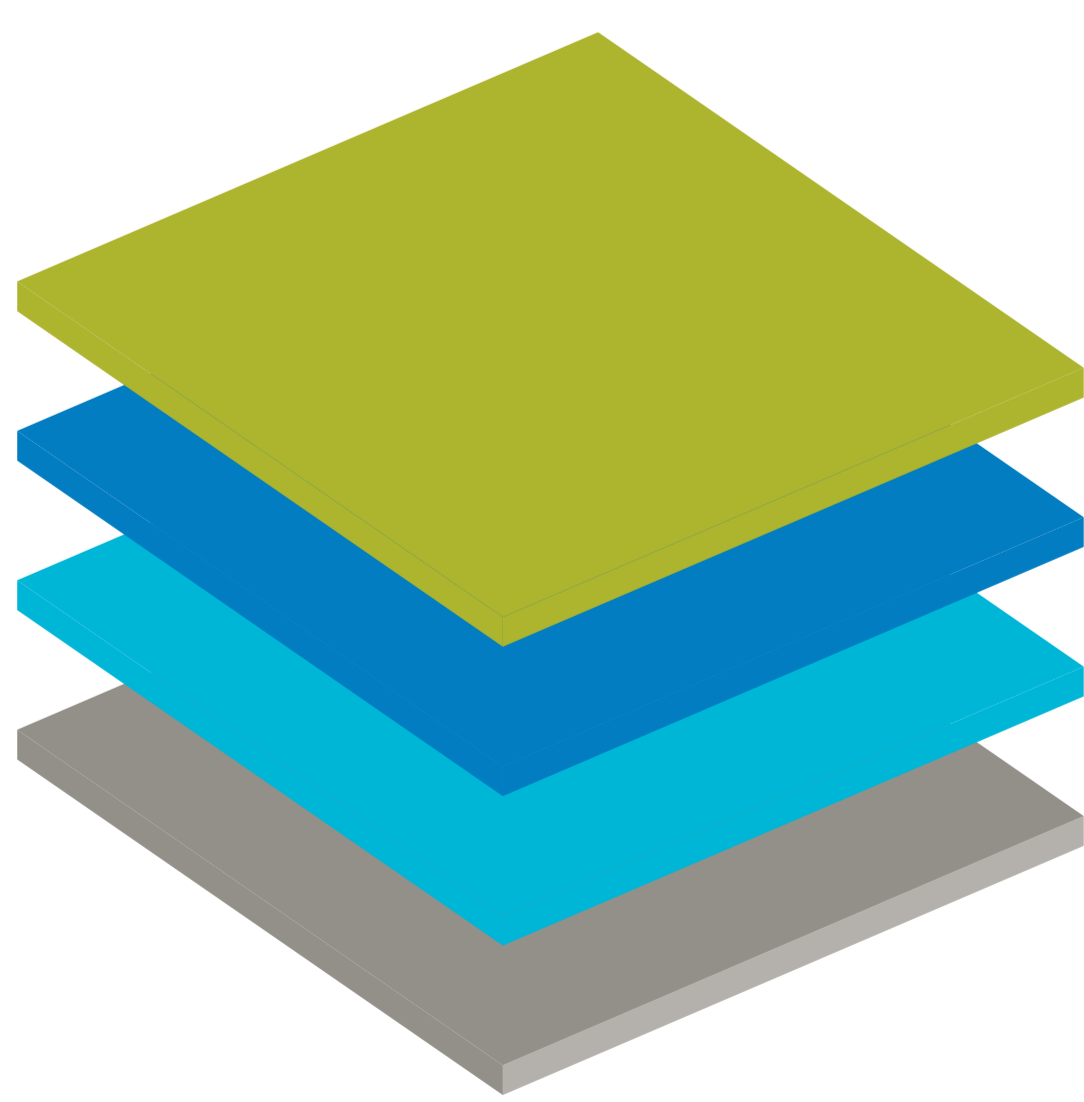


## Make the most of your investment!

Process Modeling is the proven methodology for the future!

*If you always approach the same problem in the same way, don't be too surprised if the same results occur time after time.*

### Process Maps



FLAT & LIMITED

### Process Modeling



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